



Development Area 6: Hastings Business Park

Existing Conditions:

- Four undeveloped parcels/sites.
- Sites are fully serviced and development-ready.
- Sites are able to support business, technology, research, or industrial businesses.
- Located within Opportunity Zone.
- Located within Foreign Trade Zone #43 (Battle Creek) Service Area.





Development Objectives/ Opportunities

- Business, Technology, and Research (BTR) parks and industrial sites can stimulate the City's economy by enhancing research capacity enough to support high-value activities and attract business investment.
- Availability of jobs for those with college educations will attract younger generations to move to and/or stay in Hastings.
- Create jobs within Hastings through these sites to decrease the high percentage of residents who work outside of the City.
- Promote these development-ready sites to eliminate the potential of blight from vacant property.

ACTION STRATEGY:

Partner with area and regional universities to acquire knowledge base and partnerships and to gauge the amount of interested students, faculty, and other stakeholders.

ACTION STRATEGY:

Amend the Zoning Ordinance to give developers the opportunity to build to the City's vision on the site.

ACTION STRATEGY:

Involvement with county and state development authorities such as Michigan Economic Developers Association and Redevelopment Ready Communities (RRC) is key for this site's vision.

ACTION STRATEGY:

Market the site to developers through RFPs and networking with companies who would fit the site's vision.